



1701 Ryan Street Lake Charles, LA 70601

www.drcathybankscampaign.com

dr.cathybanks4bese@gmail.com

PRIVACY POLICY

OVERVIEW – Effective August 30, 2023

1. IMPORTANT INFORMATION AND WHO WE ARE

The “Dr. Cathy S. Banks Campaign”, “Cathy Banks Campaign”, “Committee to Elect Dr. Cathy Banks”, et al is a Louisiana based political campaign (with a verified federal EIN registration) activated to operate between August 2023 and November 2023 for the purpose of notifying “registered voters” of a candidate appearing on the October 14th ballot (and possibly November 18th ballot in the event of a runoff) for the parishes of Acadia, Beauregard, Calcasieu, Cameron, Jefferson Davis, Lafayette, St. Landry (Partial) & Vermilion. The election pertains to the selection of one candidate for the Board of Secondary and Elementary Education (BESE) for a 8 parish regional election.

2. THE DATA WE COLLECT ABOUT YOU

Any contact information collected is used to compare against Louisiana Secretary of State Voter Registration Data, to verify if an individual is eligible to cast a valid vote in the above-mentioned election(s); which is already available for public purchase by any candidate that has completed the qualifying period which occurred in the month of August 2023 at the Louisiana Secretary of State’s Office. The record of candidates who completed this process is also available for public access by visiting the LA Secretary of State website - <https://www.sos.la.gov/Pages/default.aspx>

3. HOW IS YOUR PERSONAL DATA COLLECTED

A voter is only initially contacted by phone: call or text (as retrieved from LA SOS Data), an individual can choose to register other information such as an email address or full legal name on the www.drcathybankscampaign.com website, at a local event or by calling the campaign line +1(337)602-9253. This campaign never asks for home or business addresses unless an individual chooses to make a campaign contribution. Addresses are then required to be collected and turned into the state campaign ethics board for monthly reporting.

4. HOW WE USE YOUR PERSONAL DATA

Collected Data is used to communicate with ONLY registered voters to send notifications of the above-mentioned candidate’s qualifications to run for office, reminders of early voting dates, election day voting reminders, etc. This campaign DOES NOT participate in 3rd party solicitations of any kind (paid or non paid).



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5. DISCLOSURES OF YOUR PERSONAL DATA

The “Dr. Cathy S. Banks Campaign”, et al does not disclose personal data, responses or data metrics of those in communication with the campaign with any other parties (with the exception of financial contributions to the appropriate state campaign ethics and finance entities).

6. INTERNATIONAL TRANSFERS

Not applicable application. As regional (8 parish) political campaign authorized by only the state of Louisiana there are NO INSTANCES where international transfers of data or information are relevant to the operation of this campaign, the political candidate and/or its committee members.

7. DATA SECURITY

The “Dr. Cathy S. Banks Campaign”, et al requires all computers being operated by committee members or volunteers to have virus protection installed on devices, limits access to of collected information to individuals who have training in data integrity procedures, require all devices to have personal password protections, as well as limits the numbers of individuals that can access full collected data to senior members only (less than 5 people). In addition, no list of registered voters or newly opted-in individuals (whose information has been updated since voter registration was completed) is ever communicated via email without password encrypted files. Senior members who need to access this information regularly are instructed to do so through secure servers rather than email transmissions. This campaign does not practice printing lists of information other than phones numbers used for texting voters. The report format does not traditionally include corresponding names with phone numbers if printed at all.

8. DATA RETENTION

Voter registration Data and/or newly opted-in individual records are only kept until 90 days past the final election of the above-mentioned BESE District 7 race in the same calendar year. Any records retained pass that time period are considered invalid for future use in re-election. Candidates must seek updated records from the Louisiana Secretary of State as indicated in new Qualifying periods and regulations. As stated in the previous section this campaign does not practice printing lists of information other than phones numbers used for texting voters. The report format should not include corresponding names with phone numbers if printed at all. Digital records are scheduled for deletion from servers, physical devices and corresponding recycle bins before the 90th day after the election. However, voters or individuals that “initiated” additional communications with the campaign are transferred from registered voter status to campaign supporters and/or volunteers and those records may remain in use for up to four years or



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through future re-election periods. Individuals who opt out from receiving any communications are purged from committee access by texting service vendors such as but not limited to “Call Hub”, etc.

9. YOUR LEGAL RIGHTS

You have the right to withdraw consent at any time where we are relying on consent to use your personal data to send communications. However, this will not affect the lawfulness of any communications carried out before you withdraw your consent.

10. Changes to the Privacy Policy

We reserve the right to modify or update this Privacy Policy at any time. Any changes made will be effective immediately upon posting the revised Privacy Policy on our website. We encourage you to review this Privacy Policy periodically for any updates.

11. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, contact dr.cathybanks4bese@gmail.com